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7	MEETING MINUTES FOR THE
8	CARGO TASK FORCE SUBCOMMITTEE
9	OF THE
10	LOUISIANA BOARD OF INTERNATIONAL COMMERCE
11	HELD AT
12	LOUISIANA STATE LIBRARY
13	701 NORTH 4TH STREET
14	MISSISSIPPI RIVER ROOM
15	BATON ROUGE, LOUISIANA 70802
16	ON THE 27TH DAY OF JANUARY, 2015
17	COMMENCING AT 3:06 P.M.
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21	REPORTED BY: ELICIA H. WOODWORTH, CCR
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1	Appearances:	
2	Brad Terral, Chairman	
3	Jonathan Lupo Dominik Knoll Nishaal Manastina	
4	Michael Tarantino Maynard Sanders	
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1	MR. TERRAL::
2	Y'all want to have a rollcall since
3	Gary's busy right now? We have 25 minutes to complete
4	what we have to do, and when we get finished, if he
5	wants to join us on the he's on two subcommittee, so
6	he may not joint this group.
7	So the Board of this is Jonathan, by
8	the way. Jonathan is from Georgia. He's going to be
9	joining us. He's going to be our contact person for the
10	guys at the ports.
11	MR. LUPO:
12	So I'll call roll.
13	Brad Terral.
14	MR. TERRAL:
15	Here.
16	MR. LUPO:
17	Joel Chaisson.
18	(No response.)
19	MR. TERRAL:
20	Joel's not here.
21	Does anybody know who Joel works for?
22	(No response.)
23	MR. TERRAL:
24	We'll find out.
25	MR. LUPO:



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1	John Fay, Jr.	
2	(No response.)	
3	MR. LUPO:	
4	Dominik Knoll.	
5	MR. KNOLL:	
6	Here.	
7	MR. LUPO:	
8	Gary LaGrange.	
9	(No response.)	
10	MR. TERRAL:	
11	He may go to that other subcommittee.	
12	MR. LUPO:	
13	Mike Strain.	
14	(No response.)	
15	MR. LUPO:	
16	Sandy Sanders.	
17	MR. SANDERS:	
18	Here.	
19	MR. LUPO:	
20	And Michael Tarantino.	
21	MR. TARANTINO:	
22	Here.	
23	MR. LUPO:	
24	All right. And we have a quorum.	
25	MR. TERRAL:	



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Mike is the Commissioner of 1 Okav. 2 Agriculture, and I can call him and he'll be glad to help with anything we wanted to do. 3 4 Okay. All right. Here's the deal, we talked about this a little bit, and I want to just give 5 6 you an overview and try to see what we can develop as kind of a go-to reach the highest level. LABIC is 7 8 responsible for marketing and soliciting FDI right now, trade patterns, trade and foreign direct investment, 9

number one. We're also in charge -- not our subcommittee, but the general group, of sort of filtering the ranks of different projects that are receiving incentives, so a way to meet community standards, legislators.

15 And the last part we're here to talk 16 about is a way to identify trade flows in and out of the 17 State and to see where our opportunities lay, so we kind 18 of have setup here as an idea. LBIC's going to 19 concentrate on the following ports, and this is in the 20 Master Plan: Port of Baton Rouge, Lake Charles, New Orleans, South Louisiana, Plaquemine, Harbor and 21 22 Terminal District for those guys, St. Bernard, Harbor and Terminal District. I realize it's in the Master 23 24 Plan.

25

MR. TARANTINO:



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So this is my first or second meeting, 1 2 so I wasn't part of the Board whenever the Master Plan was going on, but I do think we need to address the 3 4 question of Louisiana's airports. I hate to think that the only thing we're looking at is deepwater. At some 5 6 point, whenever it's appropriate, I think that deepwater 7 ports, connection to shallow water ports and our 8 airports are very important, as well as looking at 9 deepwater ports. MR. TERRAL: 10 11 I couldn't have said it better myself. 12 MR. TARANTINO: 13 So, again, I don't know if this is Yes. 14 the place to bring that up. 15 MR. TERRAL: 16 We're going to let Jonathan stand on that. 17 18 MR. TARANTINO: 19 Because really what it is, you can take 20 a port, for example, Lake Providence, it's feeding the 21 Gulf, then -- it's a part of the Gulf, so, you know, 22 likewise, it's really hard to bring in --23 MR. TERRAL: 24 Sandy was making a comment about putting 25 a shallow port and an airport representation on this,

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1	and it's a question how should we handle that? Should	
2	would go	
3	MR. KNOLL:	
4	The only question I have with that,	
5	because of the Board members, how they're structured,	
6	and the bill, how it was presented, is basically Board	
7	members, so the question would be, how do you bring in	
8	those folks on the subcommittee? It would probably feed	
9	through one of us, I assume. I mean, we'd have to	
10	check. I just don't know how	
11	MR. TERRAL:	
12	Why don't we pose that question to Kathe	
13	and let her respond to the subcommittee by e-mail to all	
14	of us. Okay?	
15	MR. KNOLL:	
16	But I think it's a good idea, too.	
17	MR. TERRAL:	
18	I do, too.	
19	MR. KNOLL:	
20	Because I remember when we created that	
21	bill, that was the discussion that we had, and so the	
22	writer of the bill had to, you know	
23	MR. TARANTINO:	
24	Sure.	
25	MR. TERRAL:	
	Baton Rouge, LA	



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Good point, Sandy (sic). 1 Okav. 2 So here we are, what is our task? Let me just go over this with y'all. One is to foster 3 4 formal collaboration with the Office of International Commerce, targeting and convert potential value-added 5 6 opportunities, represent the interest of all deepwater 7 ports -- and, perhaps, shallow water ports and airports. 8 We're going to come back to that -- leverage shared 9 business intelligence to gain insights on growth and 10 trade patterns and growth opportunities. 11 So basically one of the things Okay. 12 that we talked about -- Jonathan and I have talked about 13 is soliciting information from those ports and providing 14 information back to these ports, however we decide this 15 port, and we'll come back to that. Jonathan created a 16 questionnaire as a starting point. 17 Jonathan, do have you have more copies 18 of this? 19 MR. LUPO: 20 I do, yes, sir. 21 So just take into account it's lot of 22 questions. I tried to include everything that might be 23 asked, so... 24 MR. TERRAL. 25 And here are the ideas guys, that we can

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go to these ports and visit with the help of Jonathan, 1 2 who's kind of our aide out of the office, and compile this information, making a series of visits, divide and 3 4 conquer, and gather their input into what would then become a document that sort of represents all of the 5 6 ports' view. Now, remember, it's important -- and I had this conversation with Kathe last week -- our job is to 7 8 market the state and not to market any one particular 9 port, but just to get -- as we develop this information 10 to go solicit foreign direct investment to be able to 11 market the state and sort of pass the baton. 12 MR. TARANTINO: 13 Quick question. This is absolutely the 14 right way to go, and I understand the process for doing I think I mentioned in the last LABIC meeting 15 that. 16 that we had about coordination, if any, with the Ports Association of Louisiana. They have their own governing 17 18 I think Gary LaGrange is very involved organization. 19 with those folks. They have their master plan. The 20 state also created a Coastal Ports Authority two sessions ago, I believe. So some of this information 21 22 might be readily available for either of these

23 organizations, and it might make our task...

MR. TERRAL:

Agreed. So what you're saying is, is,



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"Hey, why don't we add those two" -- name them again. 1 2 MR. TARANTINO: The Port Association of Louisiana, PAL 3 4 for short, and the other is the Coastal Port Authority, which is a public body created by the legislature. 5 6 MR. TERRAL: So a simple way to pursue that is simply 7 add them to the list of the ports that we're about to go 8 seek this information from. 9 MR. TARANTINO: 10 That's right. They may have readily --11 12 this looks like stuff that might be in their directory. 13 MR. TERRAL: 14 Right. Okay. 15 So with that said, let's go through 16 these different ports, and if y'all don't mind, I think 17 an easy way to get this done is solicit the help of us 18 sitting at the table and saying, with Jonathan's help, 19 let's divide up these ports, and these two, the Port 20 Association of Louisiana and Coastal Port Authority, and let's go to them and have a sit-down visit with them and 21 22 solicit this information. 23 So, Jonathan, you want to kind of walk 24 through just by port and just ask for volunteers for

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25 | each one of them?



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MR. LUPO: 1 2 And I'll start by saying, a lot of Yes. The one reason I did include 3 this is readily available. 4 everything is it gives us a chance to talk to each port, get to know everybody. Also, at this time, we don't 5 6 have a head research person to find this information, so while this could be on a number of websites, we don't 7 8 have, right now, the manpower to get on the internet and kind of research everything. So if we do go, it would 9 10 be easier just to kind of go through these at one point. 11 So, again, these are just kind of the 12 ones that in thinking about cargo and trade, these are 13 what I included. 14 So we can start with the ports that 15 we'll have to go see, Ports of Greater Baton Rouge --16 MR. TERRAL: 17 Now, Jay, is... 18 MR. LUPO: 19 He's over there. 20 MR. TARANTINO: 21 I would suggest that -- I mean, I don't 22 know where the other members of the subcommittee live or 23 work, but if we could kind of divide it South Louisiana, 24 you know, North Louisiana, New Orleans, if that's 25 possible, that would possibly be a good assignment.

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1 MR. TERRAL: 2 Let me further that and just say let's knock out the ones that are on the subcommittee and 3 4 really have a sit down with Jonathan, and that really makes it easier. So one of the ones we want to do is 5 6 New Orleans, and I guess either Gary and Dominik, if they could sit down with Jonathan and walk through this 7 8 together, trying to -- just have dialog about each one 9 of those questions. 10 If you will, mark for the Port of New 11 Orleans, Gary and Dominik down. That's a given. 12 MR. KNOLL: 13 Right. 14 MR. TERRAL: And then Plaquemines, let's see, Sandy, 15 16 of course, and Jonathan. And it's going to always be and Jonathan. 17 18 MR. LUPO: 19 Yes, sir. And I'm fine with that. The 20 more that I travel around, the more I get to know 21 everybody, the better. 22 MR. SANDERS: 23 And you'll come to us? 24 MR. LUPO: 25 Yes, sir. Where are y'all?



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1	MR. TERRAL:
2	Now, the Port of Baton Rouge, Jonathan,
3	since he's not on this committee, really you're going to
4	just another Board member, Jay Hardman. So I think it
5	would probably be better just to put you, since he is
6	another Board member, getting him out of the way.
7	MR. SANDERS:
8	Greg, could you come here for a second?
9	Do y'all know Greg?
10	MR. TERRAL:
11	Hey, Greg. Brad Terral.
12	MR. SANDERS:
13	Greg works at the Port of Baton Rouge.
14	He readily has this at his fingertips.
15	MR. TARANTINO:
16	Greg, Jonathan. Jonathan, Greg.
17	MR. LUPO:
18	Nice to meet you.
19	MR. TERRAL:
20	What's your last name?
21	MR. JOHNSON:
22	Johnson.
23	MR. TERRAL:
24	Thank you. If you heard back there what
25	we were talking about, so basically we just want to sit

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1	and visit and try to collect a common set of information
2	from all of these ports with Jonathan.
3	MR. JOHNSON:
4	Okay.
5	MR. TERRAL:
6	Thank you. Perfect.
7	St. Bernard is Robert Scafidel. He's
8	here today?
9	MR. KNOLL:
10	He's here.
11	MR. TARANTINO:
12	He is. He's on a different
13	subcommittee.
14	MR. TERRAL:
15	Good. Jonathan, if you'll take him,
16	that's going to leave Lake Charles. Does anybody know
17	the Commissioner of Lake Charles?
18	MR. JOHNSON:
19	Bill Rase, R-A-S-E.
20	MR. TARANTINO:
21	And who's the former?
22	MR. JOHNSON:
23	Adam McBride is the former.
24	MR. LUPO:
25	I'll go with you and talk to him, if you



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want to. 1 2 Okay. And then it looks like South Louisiana. 3 4 MR. JOHNSON: It's Paul Aucoin. 5 6 MR. KNOLL: He's also here in the Port. 7 MR. TERRAL: 8 9 Okay. Jonathan, he'll be easy for you 10 to get in touch with there. 11 MR. LUPO: 12 Okay. 13 MR. TERRAL: 14 What's Paul's name? MR. JOHNSON: 15 16 Aucoin, A-U-C-O-I-N. 17 MR. TERRAL: 18 All right. Okay. That is our task, to 19 compile this information, and then when we get finished 20 getting this information, figure out a way to communicate back to these individuals that we've 21 22 started. And, of course, we'll have a little e-mail 23 exchange about these other ports and what's the best 24 way. 25 MR. TARANTINO:



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1	Sure.
2	MR. TERRAL:
3	And as far as the Port Association of
4	Louisiana, who has some do you have some contact?
5	MR. SANDERS:
6	Yes.
7	MR. TERRAL:
8	Would you mind?
9	MR. SANDERS:
10	I'll reach out to him.
11	MR. TARANTINO:
12	Joe, I think, will be a great resource.
13	I think he can kind of bring us up to speed on what
14	you've got in mind with PAL, you know, not just the
15	information, but what they're planning do in the
16	upcoming year. A lot of them might dovetail with what
17	we've done.
18	MR. LUPO:
19	I don't have a card yet, but I can give
20	y'all my e-mail address. It's just Lupo.Jonathan,
21	L-U-P-O, dot Jonathan, J-O-N-A-T-H-A-N, at LA.gov.
22	MR. TERRAL:
23	Finally, the Coastal Port Authority.
24	MR. TARANTINO:
25	I knew someone that was on it. Do you
	Baton Rouge, LA



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1	know anyone else that serves on it? I know Roy Pontiff	
2	was on it, but Roy just recently retired, so I can maybe	
3	ask Roy who that	
4	MR. SANDERS:	
5	Yes. I'll ask, too.	
6	MR. TARANTINO:	
7	Okay. Actually, Secretary LeBas might	
8	be on that, might be a member of that board as well.	
9	MR. TERRAL:	
10	Okay. We're going to put Michael and	
11	Sandy's name beside that. One of them, if they know one	
12	of those individuals, that will make a natural lead-in.	
13	MR. LUPO:	
14	Sure. We've got about four minutes.	
15	MR. TERRAL:	
16	Okay. With that, I'll turn it over to	
17	y'all.	
18	MR. TARANTINO:	
19	So we're talking about where are we	
20	on this agenda?	
21	MR. TERRAL:	
22	Well, what we've done is we've gone over	
23	the responsibilities of our Cargo Task Force	
24	Subcommittee. We've stated our objective, which is to	
25	go and gather a set of information from the ports	

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identified in the Master Plan, and possibly another set 1 2 of ports, as well as the coordination of the Port Association of Louisiana and the Coastal Port Authority. 3 4 The last step, of course, we won't be able to do until we get this detail back from them, so 5 6 the main thing is set up a line of communication with the Office of International Commerce. 7 8 MR. KNOLL: 9 Let me ask this because it says, 10 "Suggested Subcommittee Description," and it says, "The 11 current task force subcommittee provides strategic 12 analysis of Louisiana deepwater ports to assist"; right? 13 So do we want to expand that or do --14 MR. TARANTINO: 15 I think we do. 16 MR. KNOLL: 17 And then my second question is, do we 18 have to vote on it today on the description? 19 MR. LUPO: 20 This is Kathe's language, so I don't 21 think that it has to be voted on. I think y'all are 22 able to edit that as y'all please. 23 MR. TERRAL: 24 Before we edit that, why don't I propose 25 that we actually see what the bill says, because we've

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got to be real careful that we don't step on that. 1 And 2 if it does, let's make it inclusive... 3 MR. KNOLL: 4 Right. Or we can vote that it provides us to check... 5 6 MR. TARANTINO: My attempt beyond the committee was just 7 8 to make sure that Kathe, at some point, when I had a 9 chance to chat with her, so -- but it seemed like a good 10 time to bring it up. So however y'all would like to 11 proceed is fine. 12 MR. TERRAL: 13 Okay. I'll tell you what, why don't we 14 make a simple vote to that. If you want to frame a 15 motion that if we have authority to expand, we would 16 like it to be expanded to include other ports. 17 MR. SANDERS: 18 Representative of the shallow ports and 19 a representative of the airport port's authority. 20 MR. KNOLL: 21 I think we just -- I'll just make that 22 motion. 23 MR. TERRAL: 24 Do we have a second? 25 MR. SANDERS:

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1	I'll second.	
2	MR. TERRAL:	
3	Are there any more ideas or conversation	
4	about this?	
5	MR. TARANTINO:	
6	Since the Master Plan was enacted,	
7	there's been a lot of developments, namely Cuba, that	
8	have come to fore, so if you talk international reach	
9	out and get some cargo, that just seems like, that and	
10	the extension of the Panama Canal, but Cuba, in the	
11	interim, seems to have been the most recent development.	
12	Does this subcommittee need to recommend to the larger	
13	group that the Master Plan specifically address markets	
14	like Cuba and their cargo? Because I don't know if	
15	it's I don't recall in the Master Plan that the	
16	opening to Cuba had been made at that point.	
17	MR. KNOLL:	
18	No. It's not included in the Master	
19	Plan, but I think what we could do is we could probably	
20	say that, you know, Cuba should be on the focus of their	
21	research to see if there might be some leads.	
22	MR. TARANTINO:	
23	Right. It just seems like a natural	
24	place for cargo to begin.	
25	MR. TERRAL:	



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1		I think that's a good motion, and sounds
2	like a second.	
3	MR.	SANDERS:
4		Second.
5	MR.	TERRAL:
6		Okay.
7	MR.	KNOLL:
8		Just, you know, to have it looked at.
9	MR.	TARANTINO:
10		Right, sure.
11	MR.	LUPO:
12		You mentioned the Panama Canal, do you
13	want to include	those also?
14	MR.	TARANTINO:
15		If I'm not mistaken
16	MR.	KNOLL:
17		That was included.
18	MR.	TARANTINO:
19		that was included in the Master Plan,
20	but very importa	nt, of course.
21	MR.	TERRAL:
22		It would be interesting to see what
23	companies in Cub	oa would be targets I know, for trade,
24	but for FDI.	
25	MR.	KNOLL:



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1	For FDI, that would be probably a very
2	short list, I would say.
3	MR. TARANTINO:
4	Well, they don't have the capital.
5	MR. KNOLL:
6	Right. I don't think that would be, but
7	trade definitely. I mean, Britain was the last
8	transaction in the United States
9	MR. SANDERS:
10	Investment would follow trade.
11	MR. TARANTINO:
12	I just think that even if we're just
13	even if it's nothing more than us getting our toe in
14	there at first and beginning to build those
15	relationships for future investment I think is
16	important, because we've had big historical trade ties
17	with Cuba pre
18	MR. TERRAL:
19	So what we're talking about a little bit
20	is minding this database, which is kind of an exciting
21	piece, and I asked if I could get a copy just so I could
22	play with it. If you look at these countries like
23	Argentina, whose currency is getting crushed right now,
24	if I was an Argentina company, I would be begging for
25	we already see that in North Louisiana, we see it in



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farmland, but I'd be begging for an opportunity to 1 2 invest up here if my currency was crushed. And, really, I guess the best way to categorize that, we know we have 3 4 big markets like China, but what's the low-hanging fruit? Are there opportunities coming out of Russia 5 6 right now with their currency getting crushed, Argentina with their currency getting crushed, you know, that we 7 8 could identify that would be FDI marketed.

9

MR. TARANTINO:

10 Now that you mention it, plus you hear 11 about all of these trade agreements -- real quick, all 12 of these trade agreements, not only NAFTA, CAFTA, but 13 some of the ones with Colombia and direct free trade 14 agreements where most of the time the talk is about how 15 they need to open their markets to us. Well, we're 16 required to open our markets to them as well, and I 17 wonder if through those trade agreements, that there's 18 some opportunities for us to open our ports, Port of New 19 Orleans and others, in a proactive marketing way, 20 specifically because we're required to. You know, 21 maybe, I guess, to make the case that investment needs 22 to be made in Louisiana ports by the federal government 23 because we -- as a way of meeting the requirements of these free trade agreements. 24 That's what we're trying 25 to do with airports in this area, so I think that might



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1 be something we might want to look at. 2 MR. TERRAL: Good point. 3 4 Okay. Our time is up. We had 25 5 minutes. 6 Good point. I want to thank y'all for y'all's contribution and willing to share this load with 7 8 Jonathan. 9 MR. LUPO: 10 I appreciate it. 11 MR. TERRAL: 12 If I can help on any of this, meeting 13 with any of these guys, please ask me. 14 Thank you. 15 MR. LUPO: 16 We're adjourned? 17 MR. TERRAL: 18 We're adjourned. 19 (Meeting concludes at 3:28 p.m.) 20 21 22 23 24 25

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I, ELICIA H. WOODWORTH, Certified Court 3 4 Reporter in and for the State of Louisiana, as the officer before whom this board meeting for the Cargo 5 6 Task Force Subcommittee of the Louisiana Board of International Commerce, do hereby certify that this 7 8 proces verbal was reported by me in the stenotype 9 reporting method, was prepared and transcribed by me or 10 under my personal direction and supervision, and is a 11 true and correct transcript to the best of my ability 12 and understanding;

13 That the transcript has been prepared in 14 compliance with transcript format required by statute or 15 by rules of the board, that I have acted in compliance 16 with the prohibition on contractual relationships, as 17 defined by Louisiana Code of Civil Procedure Article 18 1434 and in rules and advisory opinions of the board;

19That I am not related to counsel or to the20parties herein, nor am I otherwise interested in the21outcome of this matter.

22 Dated this 17th day of February, 2015.

ELICIA H. WOODWORTH, CCR CERTIFIED COURT REPORTER



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